

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A light emitting device comprising a pixel portion formed over a substrate, comprising:

a light emitting element comprising:

a first transparent electrode;

a second transparent electrode; and

a layer between the first and second transparent electrodes, the layer comprising a first light emitting layer comprising an organic metal complex; and

a color filter,

wherein the light emitting element simultaneously generate blue color light, phosphorescence from the organic metal complex, and excimer light emission from the organic metal complex so as to generate white color light emission,

wherein white color light emission passing through the first transparent electrode generates full color display on a first surface of the substrate by the color filter, and

wherein white color light emission passing through the second transparent electrode generates monochrome display on a second surface of the substrate.

2. (Currently Amended) A light emitting device comprising a pixel portion formed over a substrate, comprising:

a light emitting element comprising:

a first transparent electrode;

a second transparent electrode; and

a layer between the first and second transparent electrodes, the layer comprising a first light emitting layer comprising an organic metal complex;

a color filter;

a first polarizing plate; and

a second polarizing plate,

wherein the light emitting element simultaneously generate blue color light, phosphorescence from the organic metal complex, and excimer light emission from the organic metal complex so as to generate white color light emission,

wherein white color light emission passing through the first transparent electrode generates a full color display on a first surface of the substrate by the color filter and the first polarizing plate, and

wherein white color light emission passing through the second transparent electrode generates monochrome display on a second surface of the substrate by the second polarizing plate.

3. (Original) A light emitting device according to claim 1,

wherein the layer between the first and second transparent electrodes further comprises a second light emitting layer that emits the blue color light;

wherein the first light emitting layer simultaneously generates a phosphorescence emission and an excimer light emission from the organic metal complex.

4. (Original) A light emitting device according to claim 2,

wherein the layer between the first and second transparent electrodes further comprises a second light emitting layer that emits the blue color light;

wherein the first light emitting layer simultaneously generates a phosphorescence emission and an excimer light emission from the organic metal complex.

5. (Original) A light emitting device according to claim 1,

wherein the first light emitting layer further comprises a host material, and

wherein the organic metal complex is mixed with the host material at a concentration of between 10 wt% and 40 wt%.

6. (Original) A light emitting device according to claim 2,
wherein the first light emitting layer further comprises a host material, and
wherein the organic metal complex is mixed with the host material at a concentration of between 10 wt% and 40 wt%.

7. (Original) A light emitting device according to claim 5, wherein the concentration of the organic metal complex is between 12.5 wt% and 20 wt%.

8. (Original) A light emitting device according to claim 6, wherein the concentration of the organic metal complex is between 12.5 wt% and 20 wt%.

9. (Original) A light emitting device according to claim 3, wherein the layer between the first and second transparent electrodes further comprises an electron transporting layer.

10. (Original) A light emitting device according to claim 4, wherein the layer between the first and second transparent electrodes further comprises an electron transporting layer.

11. (Original) A light emitting device according to claim 2, wherein a first direction of a first polarizing axis of the first polarizing plate is perpendicular to the second polarizing axis of the second polarizing plate.

12. (Currently Amended) A light emitting device comprising a pixel portion formed over a substrate, comprising:

a light emitting element comprising:

a first transparent electrode;

a second transparent electrode; and

a layer between the first and second transparent electrodes, the layer comprising a first light emitting layer comprising an organic metal complex;

a first color filter comprising:

a red color layer;

a green color layer; and

a blue color layer;

a second color filter comprising one of colored layers of red, blue and green, wherein the light emitting element simultaneously generate blue color light, phosphorescence from the organic metal complex, and excimer light emission from the organic metal complex so as to generate white color light emission,

wherein white color light emission passing through the first transparent electrode generates full color display on a first surface of the substrate by the first color filter, and

wherein white color light emission passing through the second transparent electrode generates monochrome display on a second surface of the substrate by the second color filter.

13-16. (Canceled)